



**Department
of Health**

NYS PrEP Programming

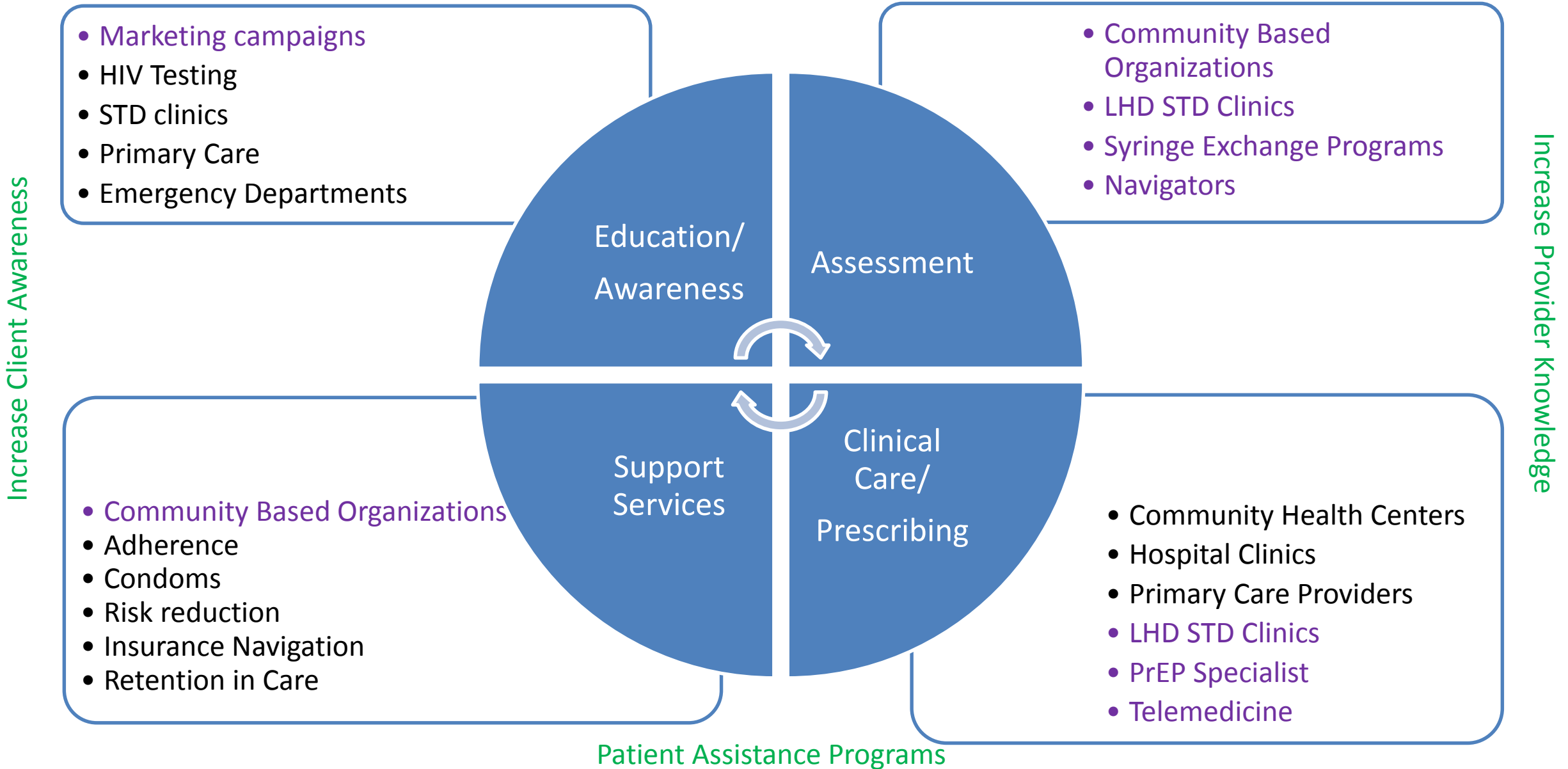
March 21, 2016

- **Lyn Stevens, NP, MS, ACRN**
- **Office of the Medical Director, AIDS Institute**
- **PrEP Monitoring in NYC and NYS**
- **February 19, 2016**

New York State Priorities

- Increase client awareness
- Increase clinical provider knowledge
- Increase number of clinicians prescribing PrEP
- Increase access to PrEP and healthcare
- Develop a system that can incorporate future developments
- Research

PrEP Services in NYS



Increasing Client Awareness

PrEPforSex.org

- Goal: Increase awareness of PrEP among young MSM of color
- Components: Digital, Print, Transit and Place based
 - 111,672 pages viewed
 - Overall digital impressions: 32,400,000
 - 39% average click through rate
 - Facebook Analytics
 - 59% of audience reached under the age of 34
 - 75% of those engaged were male, 25% female



Data: Amount of Exposure, Demographics of Audience (race, gender, age)

Increasing Client Awareness

Prevention Programs

- Navigation and Linkage
 - All prevention contractors

Data: AIRS, # assessed, #referred, # linked to care

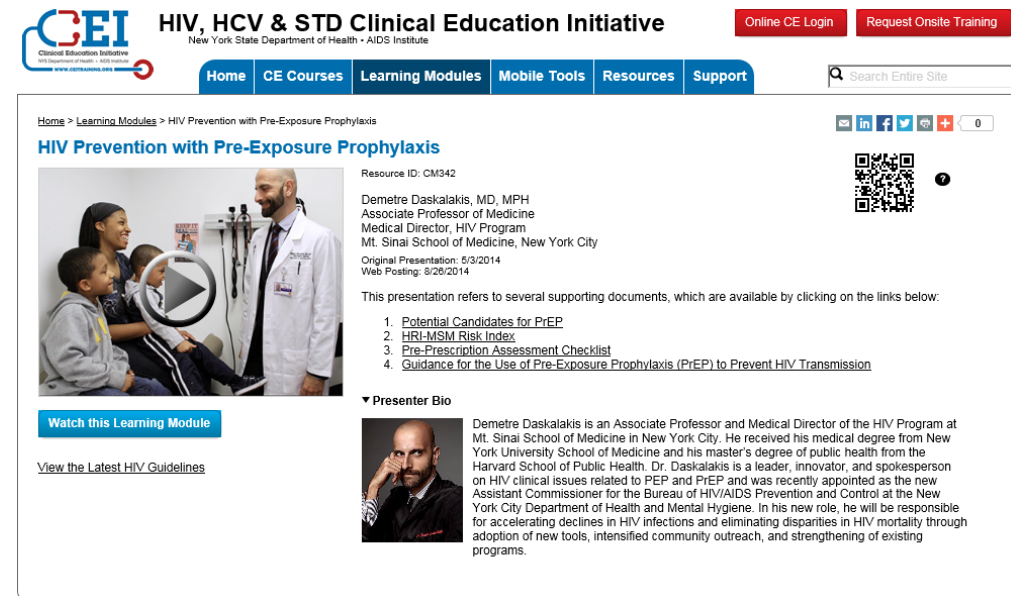
- Partner Services
 - Have you heard about PrEP?
 - Have you ever been on PrEP?
 - Are you on PrEP now?

Data: CDESS-MIS # assessed, # linked to care

Increase Clinical Provider Knowledge

Clinical Education Initiative

- In Person PrEP programs
- Online Programs
- CEI Line (1-866-637-2342)



The screenshot shows the CEI website interface. At the top, there is a navigation bar with links for Home, CE Courses, Learning Modules, Mobile Tools, Resources, and Support. The main content area features a video player for a learning module titled "HIV Prevention with Pre-Exposure Prophylaxis". The video shows a doctor in a white coat interacting with a woman and a child. To the right of the video, there is a presenter bio for Demetra Daskalakis, MD, MPH, Medical Director of the HIV Program at Mt. Sinai School of Medicine. Below the bio, there is a list of supporting documents available for download, including "Potential Candidates for PrEP", "HRI-MSM Risk Index", "Pre-Prescription Assessment Checklist", and "Guidance for the Use of Pre-Exposure Prophylaxis (PrEP) to Prevent HIV Transmission".

Data: # Presentations, # providers trained, # of calls to CEI Line

Increase Clinical Provider Knowledge

NYS Clinical Guidance

What's New – October 2015

- PrEP Payment Options have been compiled by the New York State Department of Health (see [Appendix D](#)). The options include Medicaid, PrEP Assistance Program (PrEP-AP), the Gilead Co-Pay Coupon Card, the Gilead Medication Assistance Program, the Patient Access Network, and most private insurances.
- Updated information about prescribing PrEP for adolescents is provided (see [Section II](#)).
- Updated information about managing patients on PrEP who present with a positive HIV screening test or with symptoms suggestive of acute HIV infection is provided (see [Section VIII](#)).

Data: # of views on web site by guideline, location, Top 10 guidelines each year

Increase Non-Clinical Provider Knowledge

Education and Training Initiative

Topics

- Role of CBO's in Promoting Pre-Exposure Prophylaxis for HIV
- Role of Non-clinicians in Promoting PrEP
- HIV Testing in NYS
- Healthy Sex! Linking Gay Men and MSM to Sexual Health Services
- Achieving and Sustaining Viral Suppression Among Women
(ETE series – PrEP module)

Data: Total events in person and online, total attendance

<http://www.hivtrainingny.org/>

Increase Access to PrEP and Healthcare

PrEP Implementation Forum

- August 26, 2015
- Stakeholders from across the State to discuss PrEP:
 - Quality Measures
 - Implementation
 - Policy
 - STIs
- Report posted:

<http://www.hivguidelines.org/wp-content/uploads/2016/01/PrEP-Implementation-Forum-Report.pdf>

Increase Access to PrEP and Healthcare

Adolescent Implementation Forum

- November 18, 2015
- Stakeholders from across the State to discuss the unique issues associated with providing pre-exposure prophylaxis (PrEP) for adolescents engaged in high-risk behaviors.
- Key themes: adherence, consent, payment, access
- Presentations, resources, and report posted at:
 - <http://www.hivguidelines.org/quality-of-care/prep-forum/adolescents/presentations/>

Increase Access to PrEP and Healthcare

Targeted PrEP Implementation Program (TPIP)

The purpose of TPIP was three-fold:

1. Determine the extent to which PrEP could be implemented in “real world” settings,
2. Assist the AIDS Institute (AI) in identifying needed resources to enable routine use of PrEP and
3. Lay the foundation for statewide program implementation, where PrEP is delivered as part of a comprehensive prevention plan.

Data: AIRS, client exit survey, agency survey, medical intake and visit forms

Increase Access to PrEP and Healthcare

Models of Care

- PrEP Specialist
- Local Health Department STD Clinic
- Syringe Exchange Programs
- Telemedicine

PrEP Specialists

- 12 PrEP Specialists located in adult Primary Care & Substance Use programs.
- 12 PrEP Specialists located in Specialized Care Centers.
- Assist PrEP prescribers by:
 - Providing staff training for clinic personnel about PrEP;
 - Conducting community outreach to increase PrEP knowledge & usage;
 - Educating potential patients about PrEP;
 - Providing insurance navigation assistance and medication access support to make PrEP affordable for all interested;
 - Delivering risk reduction, behavioral and adherence counseling for clients.

AIRS Data: # assessed, #on PrEP, Sub populations, # STDs, # linked to care



Local Health Department STD Clinic

- Fund 6 LHD STD Clinics
 - 2 for Assessment and Referral
 - 4 for Assessment, Care and Referral

Data: # assessed, #on PrEP, Sub populations, # STDs, # linked to care

Syringe Exchange Pilot Program

- Four agencies
- PrEP specialist
- assess HIV negative SEP clients (IDUs or MSM/IDUs) for their appropriateness for PrEP
- provide education, counseling and readiness for PrEP referral
- linkage and navigation to PrEP providers
- assist with maintenance and retention on PrEP.

Data: AIRS, # assessed, # referred, # linked to care

Telemedicine

- Funded 1 agency
- Expand to 4 clinics in service gap areas
- Provide PrEP to clients
- Provide Education to providers with goal of prescribing at clinic
- Network with Community Based Organizations to provide needed services

Data: # assessed, #on PrEP, Sub populations, # STDs, # linked to care



Program Level Data

Program	# People on PrEP	# on PrEP by sub population	STI Incidence rates	New MSM HIV infections	Linkage rates
PrEP Specialist	X	X	X		X
LHD STD Clinic	X	X	X		X
Syringe Exchange	X	X	X		X
Telemedicine	X	X	X		X
Media Campaigns					
Education and Training					
PrEP Implementation Pilot	X	X	X		X
Prevention Navigators					X

Population Level Data

Data Source	# People on PrEP	# on PrEP by sub population	STI Incidence rates	New MSM infections	# eligible # to impact epidemic	Linkage rates
AIRS	x	x	x			x
STD Surveillance			x			
HIV Surveillance				x		
Medicaid	x	x				
PrEP-AP	x	x				
Surveys						
MarketScan	x					
Gilead	x	x				
ETE Modeling Project					x	

**GET TESTED.
TREAT EARLY.
STAY SAFE.**

End AIDS.



health.ny.gov/ete

Lyn Stevens, MS, NP, ACRN
Deputy Director, Office of the Medical Director
New York State Department of Health
AIDS Institute
lyn.stevens@health.ny.gov
518.473.8815

